

August 26, 2013

Dear Gustavo Pena,

On behalf of *Inc.*, I am delighted to inform you that Ascendo Resources has earned the position of 852 on the 2013 Inc. 5000.

For 32 years, *Inc.* has welcomed the fastest-growing private companies in America into a very exclusive club. Make no mistake: The Inc. 5000 was harder to get into this year than ever in its history. The median company on the list increased sales by more than 140 percent since the start of 2010, while the average honoree grew a mind-boggling 468 percent. Those are results most companies could only dream of in the economy of the past three years.

As an Inc. 5000 honoree, Ascendo Resources now shares a pedigree with Intuit, Zappos, Under Armour, Microsoft, Jamba Juice, Timberland, Clif Bar, Pandora, Patagonia, Oracle, and dozens of other notable recent alumni. In addition to Ascendo Resources, the 2013 list added such powerhouses as Alex and Ani, Living Social, Bojangles, Otterbox, and KT Tape. You are in some pretty impressive company—which is exactly where you belong.

Congratulations to you and your team. You should be proud of all Ascendo Resources has achieved to date. I wish you many more years of success.

Sincerely,



Eric Schurenberg
Editor in Chief
Inc. magazine